

# Learning Session Options

*At The eXperience, we believe every element—performance, vocals, writing, business, and branding—should work together to **serve the song**. This series is designed to help you sharpen the skills that make your music stronger and more impactful. Whether you're stepping on stage, hitting the studio, pitching your songs, or building your brand, these sessions will equip you to approach your craft with purpose and excellence. The goal? To create music that not only sounds good but connects, resonates, and lasts.*

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## **Serving the Song: Through Performance**

**Instructor: Alyssa Oliver Cone**

Your delivery is just as important as your lyrics. In this session, Alyssa will show you how to command the stage and connect with your audience through body language and facial expressions. Learn techniques to make your performances more engaging, authentic, and memorable—because a song should live beyond the speakers.

## **Serving the Song: Vocally**

**Instructor: Alyssa Oliver Cone**

Your voice is your instrument—treat it like gold. Alyssa returns to break down vocal health essentials, range expansion exercises, and practical ways to prep your voice for the studio or the stage. Leave this session ready to deliver your best vocal performance every time you step to the mic.

## **Serving the Song: Through Writing**

**Instructors: Special Guests**

Your writing should always be working for the song. In this session, our special guests will help you refine and sharpen your songwriting skills for both faith-based and general markets. Whether you're crafting lyrics, melodies, or structure, you'll get actionable tools to upgrade your writing so your songs can truly serve their purpose.

## **Serving the Song: In Business**

**Instructor: Jessica Hitte**

You wrote the song, but now what? Jess will break down the fundamentals of music publishing so you can confidently handle your business. Understand how publishing works, what royalties you could be missing, and how to make sure your music isn't just creatively excellent—but protected and profitable too.

## **Serving the Song: Through Content**

**Instructor: Cameron Boggs**

The grind doesn't stop after the final mix. Cameron is here to show you how to get strategic with your content so your music isn't just sitting pretty in the archives. Learn how to create intentional, consistent, and brand-aligned content that pushes your songs and career forward—without burning out.